

PRIVACY POLICY

Processing of personal data of customers and partners of Go On Finland companies and their representatives

WHO PROCESSES YOUR DATA?

[Contact information](#)

WHO CAN YOU CONTACT WITH QUESTIONS ABOUT DATA PROTECTION?

If you have questions about data protection or want to exercise your rights, you can contact:

[Contact information](#)

WHAT PERSONAL DATA DO WE PROCESS?

If you are our customer or partner or their representative, we process the following information about you:

- First and last name
- Email address
- Phone number
- Employer company/ organisation
- Position in the company or organisation/job function
- Communication with you

- Marketing consents and prohibitions provided by you

If you have access to the LikeIT system we use, we process the following data:

- Username

- Password

- Log information about the use of the system

If you visit [our website](#), we process information collected through cookies, including from where you visit our website, which parts of our website you visit and which browser you use. More detailed information on the use of cookies is available in [our Cookie Policy](#).

FOR WHAT PURPOSES AND ON WHAT BASIS DO WE PROCESS YOUR PERSONAL DATA?

We process your personal data for the purpose of managing and administering your customer relationship or the customer relationship of the company you represent. We also process your personal data for the analysis, planning and development of our business and services.

We also process your personal data for marketing planning, targeting, distributing, as well as development and implementation.

The processing of personal data is based on a contractual relationship or on the preparation of a contract or on our legitimate interest based on a contractual relationship or a possible contractual relationship. The processing of personal data for marketing purposes is based on your consent.

Companies belonging to the same group as Go On Finland Oy, as well as independent franchisees belonging to the Go On Finland chain, are joint data controllers and, therefore, may use personal data for customer communication and marketing purposes. Furthermore, we may use your personal data for the planning and implementation of the business of the data controller and companies belonging to the same group or economic association as the data controller, including for controlling the activities of independent franchisees belonging to the Go On Finland chain.

FROM WHERE DO WE COLLECT YOUR PERSONAL DATA?

We collect your personal data primarily from you. We may also receive your information from the company you represent or from our customer.

If you are our customer or a prospect's representative, we may also have received your information from websites, other public sources or a commercial operator that provides information about companies and their representatives.

TO WHOM DO WE DISCLOSE YOUR PERSONAL DATA?

We will not disclose your personal data to third parties, except as required by Finnish law or the authorities.

We may use the following service providers for the processing of personal data, which process your personal data in our chapter:

- IT system providers and other IT service providers,
- billing service providers,
- communication service providers,
- website maintenance service providers.

SOCIAL MEDIA PLATFORMS

We are joint data controllers with Facebook Ireland with regard to our community pages. We have made an Addendum to the Data Controllers with Facebook Ireland (https://www.facebook.com/legal/controller_addendum) to determine our responsibilities for compliance with our obligations under the Data Protection Regulation in relation to joint processing. We have entered into a Data Controller Addendum (https://www.facebook.com/legal/controller_addendum) with Facebook Ireland to set out our responsibilities for complying with our obligations under the GDPR in relation to joint processing. Contact information for Facebook Ireland and Facebook Ireland's data protection officer is available in Facebook Ireland's data policy at <https://www.facebook.com/about/privacy>. When you access our Facebook community page via a Facebook link on our website, or visit, like or comment on our Facebook page/Instagram account, or follow our Instagram account, we process your data together to collect visitor data. This visitor information is collected for marketing purposes and to develop our Facebook/Instagram pages and services. For more information on Facebook Ireland's processing of personal data, including the legal basis on which Facebook Ireland relies and how to exercise your rights against Facebook Ireland, please read Facebook Ireland's data policy at <https://www.facebook.com/about/privacy>.

We are joint data controllers with LinkedIn Ireland with regard to our LinkedIn page. We have entered into a Page Insight joint data controller agreement with LinkedIn Ireland (<https://legal.linkedin.com/pages-joint-controller-addendum>) to determine our responsibilities for compliance with our obligations under the Data Protection Regulation in relation to our joint processing. We have entered into an agreement with LinkedIn Ireland to enable the exercise of your rights under the Data Protection Regulation with respect to your personal data held by LinkedIn. The contact details of LinkedIn Ireland and their data protection officer, as well as information on LinkedIn Ireland's processing of personal data, including how to exercise your rights against LinkedIn Ireland, are available in LinkedIn Ireland's data protection policy [at https://www.linkedin.com/legal/privacy-policy](https://www.linkedin.com/legal/privacy-policy). When you visit, like or comment on our LinkedIn page, we process your data together to collect visitor information. This visitor information is collected for marketing purposes and to develop our LinkedIn page and services.

DO WE TRANSFER YOUR PERSONAL DATA TO A THIRD COUNTRY?

We do not transfer personal data outside the EU or the EEA.

HOW LONG DO WE KEEP YOUR PERSONAL DATA?

We keep personal data for as long as is necessary for the purposes of the processing of personal data or in order to comply with our legal obligations. We regularly evaluate the need for data retention and delete data when it is no longer necessary for the purpose for which we collected it.

WHAT RIGHTS DO YOU HAVE?

In order to exercise your rights, you can contact [Contact information](#).

Right to access

You have the right to receive confirmation from us whether we process personal data about you. Furthermore, you have the right to access personal data concerning you, as well as information on the processing of your personal data in accordance with the Data Protection Regulation.

When you exercise your right to access, we will provide you with a copy of the personal data we process about you. If you request more than one copy, we may charge a reasonable fee based on administrative costs.

Right to rectification

You have the right to ask us to rectify inaccurate and incorrect information without undue delay. Furthermore, you have the right to have incomplete personal data completed by providing us with further clarification.

Right to erasure

You have the right to obtain from us the erasure of personal data concerning you without undue delay if:

- your personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
- you withdraw the consent on which the processing is based and there is no other legal basis for the processing of such data;
- you object to the processing of your personal data on grounds relating to your personal particular situation and there are no legitimate grounds for the processing or you object to the processing of your personal data for direct marketing purposes;
- we have unlawfully processed personal data; or
- personal data must be erased in order to comply with a legal obligation to which we are subject.

Right to restriction of processing

You have the right to have our processing of your personal data restricted in such a way that, in addition to storage, your personal data may only be processed with your consent or for the establishment, exercise or defence of legal claims or the protection of the rights of another person if:

- you contest the accuracy of your personal data, in which case we restrict the processing for the duration of the verification of the accuracy of the data;
- we process your personal data unlawfully, and you object to the erasure of your personal data and instead request the restriction of the use of your personal data;
- we no longer need your personal data for the purposes of the processing, but you need them for the establishment, exercise or defence of legal claims; or
- you have objected to the processing of your personal data on grounds relating to your personal particular situation and are waiting to establish whether our legitimate grounds override those of your opposition.

Right to data portability

You have the right to receive the personal data you provide to us in a structured, commonly used and machine-readable format and the right to transfer such data to another controller if:

- we carry out the processing automatically; and
- the processing is based either on your consent or necessary for the performance of a contract between us or for taking pre-contractual measures at your request.

The right to transfer data from one system to another is limited to a procedure that does not adversely affect the rights or freedoms of others.

The right to object to the processing of personal data

You have the right to object to the processing of personal data carried out by us on the basis of our legitimate interest on grounds related to your personal special situation.

RIGHT TO WITHDRAW CONSENT

You have the right to withdraw your consent to the processing of your personal data at any time. The withdrawal of consent does not affect the lawfulness of the processing carried out by us on the basis of your consent before its withdrawal.

RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY

You have the right to lodge a complaint with the Data Protection Authority if you consider that your rights under the Data Protection Regulation have been violated in the processing of personal data. In Finland, the supervisory authority is the Data Protection Authority (www.tietosuoja.fi).

HOW DO WE ENSURE DATA SECURITY IN THE PROCESSING OF YOUR PERSONAL DATA?

The use of systems containing your personal data is protected by user-specific IDs, passwords and access rights.

Only those persons who need to process your personal data in order to perform their duties have access to your personal data processed by us.

We use Withsecure EPP antivirus software.